



## Ethics and Values in Higher Education in the Era of Globalisation: What Role for the Disciplines?

## **IAU 2010 International Conference**

Mykolas Romeris University (MRU)
Vilnius, Lithuania
24 to 26 June 2010

The International Association of Universities (IAU) brings together institutions and organizations from around the world for reflection and action on common concerns in higher education. IAU is a UNESCO based not for profit organisation.

More information on IAU is available online at:

www.iau-aiu.net

The Conference will attract some 200 higher education leaders, policy and decision-makers in university organizations and government, researchers and others interested in debating and defining the role of higher education and research in these times of great change. Speakers and Participants will come from all over the world.

Distinguished speakers have been invited to participate from as many countries as: Lithuania, The Bahamas, Togo, Iceland, Malaysia, Norway, Bangladesh, Slovenia, Puerto Rico, Brazil, UK, Sweden, Hungary, Australia, Canada, Nigeria, USA, Turkey, France, Estonia, Italy, Ghana, India; and international organizations like the World Bank, the Council of

Europe, the Association of Universities and Colleges in Canada (AUCC), the International Social Science Council (ISSC)

For more information on the programme and the event in general, please visit: www.iau-aiu.net/conferences/Vilnius2010/pdf/Programme.pdf (for the programme) and to: http://iauconference.home.mruni.eu/ (for the Conference Website)

## **Sponsorship Benefits**

- Building awareness about your organisation, its objectives, services or products to an international audience of leaders in higher education;
- Association with an international organisation of prestige, integrity and global membership;
- Acknowledgment of contribution made to a gathering discussing key diversity, dialogue and development issues of local and global importance;
- Cost-effective way of promoting your organisation or business.

## **Sponsorship Options**

a. Listing as a sponsor in the Final Conference Programme

Prominent listing, as a Conference Sponsor, with your logo, in the printed Final Programme of the General Conference, a document that will be distributed to all participants; and Inclusion of your brochure/leaflet in the Conference bags if so desired\*.

Fee: **€ 500** 

b. Half page announcement/advertisement in the Final Programme\*.

Fee: **€ 1.000** 

c. Full page announcement/advertisement in the Final Programme.

Fee: **€ 1.500** 

d. A display table to disseminate publications and information on site during the three day Conference; this can also include options a. and b. This option includes the Conference Registration Fee.

Fee: **€ 1.000** 

Please contact Mrs Christiane Oberlin to take up sponsorship options:

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Closing date for response: 17 May 2010

<sup>\*</sup> Payment of registration fee is required if attending the Conference.